



## AD HO ETSA (AD MAKING)

Advertising is the best of the means of communication with the consumers of a product or service, using any audio or visual media.

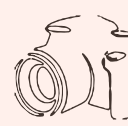
A flashy and attractive ad makes customer take a glance of the product, get influenced and buy it. So, if you have such an active talent and want to explore it, the National tech-fest ADROIT'19 is giving you an opportunity to show your talent of ad-making. Impress upon the audience with your cool advertisement and try to bring something new to convince to use the product and exhibit your skills. Time limit for showcasing ad is minimum of 30 seconds and maximum of 2 minutes. The maximum number of team members is 4.



## RAZZMATAZZ (STUDENTS' GOT TALENT)

Everybody has a hidden talent that is buried deep inside somewhere. Someone good at singing, or good at dancing, while someone know how to make people laugh or to make people cry. Someone has spectacular power for mono-acting. If you are that one and feel that you have hidden talent to win hearts of people then come here and participate in our competition.

1. Solo, duet or group performances, Mime and Short skit are most welcome to show their talent.
2. Please mention the talent you or your group is going to showcase.
3. Please bring your accessories, instruments or any requirements required for your performance.
4. You will be given minimum 2 min and maximum 5 min to impress the audience and judges.
5. Indecent performances & costumes will not be entertained.
6. Soundtracks should be submitted one day prior to the event.(ONLY PENDRIVES).
7. Stage and stage property should not be damaged.
8. This event requires pre-registration that should come through respective colleges.



## PHOTOGRAPHY

Every picture holds a story, some simple while some complex comprising of millions of Ideas and Inspirations, but the best part is that anyone can be a photographer, you just need some Inspiration. Take out your camera from the Attic and be ready for a challenging task and make it your best snap ever. So, join us at "Adroit 19" and bring out the Photographer inside you.

Theme will be displayed on our website

Rules:

1. Participants will have to send two photographs captured only through DSLR camera
  - One photograph on given theme
  - Second photograph of same theme along with a selfie for authentication purpose.
2. Any Manipulation or retouching of the photo is strictly prohibited and will be disqualified immediately.
3. Qualified participants will receive an intimation regarding their selection through e-mail.
4. The decision of the judges will be the final judgement.

## General Instructions

1. Participants should carry their college 'Identification Card'.
2. Participants should carry Adroit Identification Card and other passes.
3. Don't damage college property (you are under CCTV surveillance).
4. Management is not responsible for any theft / loss of any personal belongings.
5. Anybody found disobeying any rules will be subjected to strict action.
6. Tobacco chewing / smoking / alcohol consumption is strictly prohibited.
7. Please use dustbin to throw away the garbage.
8. Participants arguing or disobeying with event coordinator will be disqualified from the event.
9. Vehicles should be parked at the allotted areas.
10. During overlapping of any events, the students will be allowed to attend any one event according to their discretion and Team Adroit.
11. One certificate for all events will be given upon participation of the event.
12. Decision of Team Adroit is final for the respective events. In case of limited participation in any event, Team Adroit reserves decision regarding cancellation of event.

### : REGISTRATION DETAILS :

STUDENTS PARTICIPATION	
₹ 500/- per student for all events with lunch (2 days)	
₹ 200/- per student for any single event	
ACADEMICIAN/INDUSTRY PARTICIPATION	
1. For one event ₹ 1000/- with lunch (Only on the day of event)	
2. For all events ₹ 1500/- with lunch (2 days)	

Institutions are being given a chance to be a part in the organization of the National Tech event by being the, "Partner Institution". Those institutions will be awarded with Certificate, "Token of Appreciation" and Visibility on the ADROIT website, as well as on the event banners. The students will also be provided with Concession in Registration Fees. This golden opportunity can be availed by submission of 25 or more participants from the renowned institutions.

### Students Participation Fees (Concession) for Partner Institute

PARTNER INSTITUTE PARTICIPATION	
₹ 300/- per student for all events with lunch (2 days)	
₹ 200/- per student for any single event	

### : CONTACT DETAILS :

#### STUDENT CONVENERS

Aditya Oza : 09106537479  
 Neha Kharkwal : 08141462274  
 Asif Mansuri : 06351609525  
 Jigar Patel : 09664570054

#### FACULTY CONVENERS

Dr. Bhavesh Joshi : 09427771059/ 09099919201  
 Prof. Rashmin Dhingra : 09998471983

#### FACULTY CO-CONVENERS

Dr. Anurag Nema : 08511014415/07984656241  
 Dr. Harsh Sharma : 07573013464/09408398737



## National Tech-Fest on Food Processing Technology on the occasion of World Food Day

Conceive, Create & Conquer



THE 9TH EDITION

16<sup>th</sup> & 17<sup>th</sup> October - 2019



In Association With



College of Food Processing Technology and Bio-Energy  
 Anand Agricultural University  
 Anand - 388 110

Website : [www.adroit.org.in](http://www.adroit.org.in)  
 Email ID : [adroit.fptbe@gmail.com](mailto:adroit.fptbe@gmail.com)





## OUR COLLEGE

Considering the huge demand of the specialized human resource for the fast-growing sectors of food industry, the Anand Agricultural University has established a fully functional College of Food Processing Technology & Bio-Energy in the year of 2008-09. The vision of the college is to produce highly skilled, competent and motivated technical manpower for the food processing and allied industries. The technocrats so produced will also be competent to handle all the aspects of research institutes, quality testing laboratories and other related agencies. Along with this the college looks at the new prospects of exploitation of novel techniques and technologies to maximize the use of food resources. The goal of the college is to promote the integration of teaching, research and extension in food processing and bio energy by serving as a premier educational and research institute in the field of food processing technology in the State of Gujarat as well in India.

## ABOUT ADROIT

On the occasion of 'World Food Day', College of Food Processing Technology & Bio-Energy is organizing the two days National Tech-Fest 'ADROIT'19 on October 16-17, 2019 at Anand.

ADROIT the Tech-Fest pushes the boundaries of young and budding food scientists' and compels them to alleviate their performance and creativity every year. From presenting posters and models to materializing the new ideas of participants, the events enthral everyone who attend ADROIT. This national technical fest has a legacy of bringing together the brightest and most skillful of young budding food professionals.

Here is an opportunity for young minds to ignite their abilities and expand their horizon of knowledge by showcasing their innovations and ideas, to prove that they are extraordinarily talented and skillful. Taking into consideration the competitive mindset of today's generation and its importance in the global arena- a blend of technical and non-technical events are being organized.



## NOVOS PRODUTOS (NPD)

Everybody loves food. For some people food is always the thought and the fact that for some people food is like life compels them to look for new exotic flavors. For that some people also do some crazy experiments with their ethnic food. The Adroit team provides the platform to showcase innovative ideas and bring it under the spotlight and make it available in the shelves. As ideas are boundless in their approach, so should we. So ideas are welcomed in any food categories like RTE, RTS, RTC, organic, traditional/ethnic or any other type of food.

Rules:

1. Last date of submission of abstract (max 300 words, with name of participants) is notified in website
2. Maximum 3 participants per team are allowed
3. Participant should display their product on the day of event
4. Participant should bring report regarding product developed (No need to display poster for NPD)



## ABHIVYAKTI (POSTER PRESENTATION)

A picture is worth a thousand words and a poster is worth a million! Posters are representative of the work, designed to be eye catching for the viewers and informative about the work. This event is for you as an opportunity to give your ideas and present it on the platform provided in this National tech-fest ADROIT'19 to enrich your knowledge.

Theme for poster will be displayed on our website

Rules:

1. Maximum 3 members per team are allowed.
2. A detailed poster "53cm x 86cm" in size has to be submitted.
3. The poster should contain Title, Author affiliation, Summary, Significance/ Introduction, Objectives and Approach, Results & Accomplishments, Conclusions, and Future Research.
4. The poster must be in printed form only.
5. Handmade posters will not be allowed.



## WORKSHOP

A Workshop on manufacturing of processed food products will provide knowledge in operating state-of-the-art machinery and processing lines to the participants. Its objective is to develop occupational competencies of the participants. This will help them to familiarize with work methods and expose them to the necessary experience to handle equipment and machinery. So, we the adroit team are providing you an incredible experience in our very own Experiential Learning Unit.



## SANRACHNA (MODEL MAKING)

For thousands of years people have been creating models to translate and improve their ideas into three dimensional realities. Model making is a next logical step in the thinking process for many ideas. In a way, everyone is a model maker when they translate an idea into physical reality. Food Engineering nurtures upon innovations pertaining to sustainable development alongside this technocratic world. Eradicate your anxiety and develop a prototype/model (semi working or static) that will be admired by others.

In this event, you can rewrite history or envision the future. Redefine the laws of gravity and the theories of relativity as you dream up alternate universes and envision fantastic futures. Your creativity, new idea, floor presentation, design and fabrication skills shall be the criteria for deciding the winners.

So, here is an opportunity for all the young minds to demonstrate their talent by making asemi-working and static model of an existing idea or innovation or a concept of your own.



## AFECERI IDEE (BUSINESS IDEA)

You think you have entrepreneurial attitude, hola! We also think so. Business is a combined application of Commerce, Science and Arts. Businesses these days demand an out-of-the-box thinking and letting your imaginations run wild. Creativity and Innovations convert opportunities into marketable ideas for Entrepreneurs. It is the means for which they become catalyst for change. Give yourself Per-Mission to be all that you WANT to be. Any business can make millions and millions, even if you sell a common product in right way. For this you need 3 things: idea, creativity and sources.

Team Adroit brings a competition in which they will be judged on their business theme, presentation skills etc. It is intended as a platform to encourage youth to express and exhibit their ideas and turn them into reality that combines technology, vision and business acumen. Here you would be able to innovate your entrepreneur skills by incorporation of new innovative ideas, suggestions and advises from experts' panel. SO, get ready for our own "shark tank". Selected business ideas may get the opportunity for further incubation under Start up Support Scheme / Students Start-up & Innovation Policy.

Rules:

- 1) Maximum 3 Members per team
- 2) Teams will have to submit an abstract of their business idea 15 days prior to the event
- 3) Abstracts will be scrutinized by an expert panel and teams selected will go to the final round
- 4) The teams selected for the final round will have to submit their final ppt presentation 2daysprior to the event
- 5) Visit Website for further details



## X-QUIZ-IT (FOOD QUIZ)

We did talk about bright minds, right? We "cynical" people like to test that as well. We all love to explore different food stuffs, so let's check your knowledge about the same. So be prepared...it wouldn't be easy as it is a national level food quiz contest with a tinge of technology & business covering topics related to Food Science, Food Processing, Food Engineering, Food Business, Food Safety, Food Nutrition and Food Quality, etc.